



BOARD MEETING MINUTES

NWRAPS Board Meeting – March 13, 2018

Board Attendees: Alan Duesterhaus Jim Hendren Mark Peters
 Brian Anselmo

Non-Board Attendees included: Adam Morris, Charlotte Hanks, Malinda Jackson, Curtis Jackson, Rose Marie Thompson, Doug Lee, Peter Smith-Phillips

Call to Order at 7:05 pm.

Meeting Minutes from February 13, 2018 meeting approved as written.

Topics of Discussion included:

Neighborhood name and branding –

- A primary goal is to make this area of town a place where people want to live.
- Reach out to realtors to utilize the neighborhood name when with prospective clients.
- The Greenwood area was previously included along with NWRAPS and Lincoln Park, but it has its own association, so is no longer included in the boundary plan.
- In order to better define the area, create a name that people will relate to - as discussed in previous meetings, the name 'Millikin Heights' was recommended by Alan for Board approval.

A Board vote was taken to: **"Combine the NWRAPS and Lincoln Park neighborhood boundaries and rename them as Millikin Heights."** The motion was seconded, and passed unanimously by all present Board members.

In order to help bring attention to the name change, Jim volunteered to take pictures of potential locations to place new signage.

It was determined that the NWRAPS name would be retained for 501(c) (3) related activities.

Membership Topics –

Discussions centered on how to promote the value of membership - thoughts included:

- Hiring of trash collectors to pick up non-residential trash.
- Creation of a soft goods store/ coffee shop/ smoothie shop with Millikin.
- Reaching out to the former president of the Lincoln Park neighborhood group.
- Revival of the summer ice-cream socials or other outdoor event – possibly utilize the BOSS program for entertainment.
- Interaction with the Oakwood Business Association.

Other Business –

- A housing census has been started – location/ ownership/ size – will then plan on grading the houses/ areas to target potential investment opportunities.

April 10, 2018

- May be worthwhile to check into the availability of Community Development Block Grant funds.
- There is a new City Director of Economic & Community Development – Raymond Lai; it may be advantageous to invite him to a future meeting.

Board Meeting adjourned at 8:15 pm.

Respectively Submitted, Brian Anselmo